



THE POWER OF SMALL CONVERSATIONS

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WHAT YOU NEED TO KNOW

THE INITIATIVE

The National Council of Jewish Women of Canada, Toronto (NCJWC-TO) and the National Council of Jewish Women of Canada (NCJWC) are working together on an exciting initiative – the Power of Small Conversations - that will engage community members at the grass roots level across the country in conversations about the impact of hatred today in an effort to combat the dramatic increase in antisemitism in Canada since October 7th.

Research shows that this approach changes perceptions and attitudes and builds bridges within, and among, communities and individuals.

Our hope is that these discussions will provide safe, respectful spaces for participants to explore, discuss and learn, as well as provide tools and resources to recognize and confront hate and antisemitism.



STEERING COMMITTEE

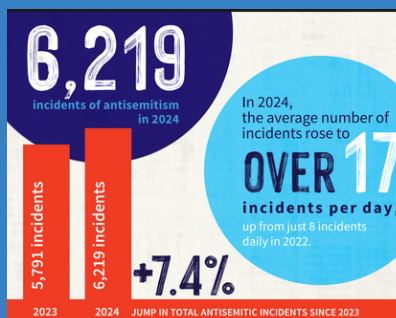
- LINDA STEINBERG, PRESIDENT NCJWC, CHAIR
- PATTY NILES, PRESIDENT NCJWC TORONTO (EX OFFICIO)
- PATTY CARLSON (NCJWC TORONTO)
- YAMILA CHIKIAR (NCJWC VANCOUVER)
- SUSAN GLICKMAN (NCJWC TORONTO)
- EVA KARPATI (NCJWC)
- STELLA SEIGEL (NCJWC TORONTO)
- MONIKA SIMON (NCJWC MONTREAL)
- JODI ZABLUDOWSKI (NCJWC EDMONTON)

DID YOU KNOW?

ANTISEMITISM IN CANADA

According to the B'nai Brith Annual Audit of Antisemitic Incidents, there is an alarming rise in Canada. In 2022, 2,769 incidents were reported. In 2023, this number had risen to 5,791 incidents, and in 2024 to a record high of 6,219 incidents.

THE RISE OF ANTISEMITIC INCIDENTS FROM 2023-2024



SOURCE: ANNUAL AUDIT OF ANTISEMITIC INCIDENTS. CLICK [HERE](#) FOR FULL REPORT

FUTURE PLANS

Starting in 2026, we will be piloting a limited number of conversations which will be expanded over time. Future conversations will be hosted by specially selected volunteer facilitators who will be recruited, trained and supported by NCJWC. We will be seeking a diverse group of volunteer facilitators reflecting a variety of people's experiences with antisemitism, racism, and hate. As we scale the project nationally, we aim to build a network of individual and organizational champions that are deeply rooted in their communities. Our hope is that we are fostering leaders across the country that will help to better understand and address antisemitism in Canada.

HOW TO GET INVOLVED

- Tell your friends about this initiative and the work we are doing.
- Think about who (when we are ready) you can approach to host a Small Conversation.
- Be active in your own community- initiate small conversations on an informal basis.
- Contact us to share your thoughts and ideas.
- Stay tuned for more ways to get involved over the coming months.

For more information:
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